

## **Caterpillar supports American Red Cross Annual Disaster Giving Program**

The American Red Cross has invited Caterpillar to join their U.S. Annual Disaster Giving Program (ADGP). ADGP member contributions are a dependable, flexible funding base for disaster relief services. The contributions enable the Red Cross to respond immediately to the needs of individuals and families impacted by disaster.

Prior to the establishment of the ADGP, the Red Cross would secure a loan in order to immediately respond to a disaster, and collect the donations designated for that disaster over time. However, those dollars are designated to a specific disaster, and cannot be applied to another event, even if the relief efforts are complete. This is not a sustainable model therefore the Red Cross developed the ADGP to give them the flexibility to respond to the immediate needs without incurring debt in the process.

This program is a change in the way the Foundation typically invests in disasters in the U.S. This donation to the general fund cannot be designated to a specific disaster and will help build a strong revenue base to enable immediate disaster response.

While this investment will take the place of Foundation donations to individual disasters in the U.S., we will continue to provide financial assistance for large scale disaster efforts (e.g. Hurricane Katrina), and maintain engagement via our employee, retiree and dealer employee matching challenges for all qualifying, individual disasters.

The Caterpillar Foundation is the philanthropic arm of Caterpillar Inc. Founded in 1952, the Caterpillar Foundation has contributed nearly \$500 million to help make sustainable progress possible around the world by providing program support in the areas of environmental sustainability, access to education and basic human needs. More information is available at <http://www.caterpillar.com/Foundation>